



Dear Friends of Ponderosa Elementary,

We are delighted to announce that the PTA's 13th Annual Online Auction is scheduled for April 2024!

The PTA plays a pivotal role in supporting our school's mission to provide students with a high-quality education. Proceeds generated from the auction help fund vital reading, math, and technology programs, educational field trips, substantial grants to teachers for classroom needs, and other essential initiatives.

We need your help! And there's something in it for you ...

To ensure the success of this event, we are reaching out to you, hoping for your participation. Please support our students through a donation or sponsorship, offering your Business and your brand excellent exposure in return.

The auction is held online and is open to the public, providing extensive reach for your Organization to the Central Oregon Community. Additionally, we will host a heavily attended in-person preview event at the school for families of students on April 26th, kicking off the 10-day long online auction.

Our business donors and sponsors will receive marketing through digital and print channels, including social media, emails, school newsletters, the Ponderosa PTA website, the auction site, print pieces, and in-person promotion. This presents an outstanding opportunity for your business to gain quality exposure while making a meaningful impact on our kids. Your donation is 100% tax-deductible.

Please consider donating a product, service, or a gift card or sponsoring the event with a cash gift. To participate, please fill out the attached form and mail it or email it to PonderosaPTAAuction@gmail.com. Alternatively, you may return it to the physical address indicated on the form, along with your donation.

Questions? Please call Jennifer Nievesky at (541) 408-7455 or send an email to the address listed.

On behalf of the students, parents, and staff at Ponderosa Elementary School, we extend our heartfelt gratitude for your involvement. **We eagerly anticipate your response!**

Thank you,

Ponderosa PTA Auction Committee
(Tax ID #: 26-3131443)

Ponderosaschoolpta.com
32auctions.com/ponderosa

13th Annual Ponderosa Elementary School Auction Donation / Sponsorship Form

We would like your donation as soon as possible so we can photograph it and begin to show it off!
You can deliver it, mail it, or even arrange for us to pick it up as we are happy to come and get it.

Business Name: _____ Contact Name: _____

Address: _____

E-mail: _____ Phone Number: _____

Item Description/Verbiage: _____

Restrictions: _____ Estimated Value: \$ _____

Please check one of the following:

- Gift certificate enclosed or attached (please make valid as of May 5, 2024, valid for one year, if possible)
- I will deliver or mail my donation to Ponderosa Elementary School prior to March 31, 2024
- Please come pick up my donation. It will be ready on this date: _____
- I would like to support the PTA with a financial donation instead. (Enclosed) **Value \$** _____

Bronze \$50 - \$149

A Donor Spotlight showcasing your Business + **four (4) others**, shared via social media

Your logo is included in a video of donors and sponsors on the home page of the auction site.

Silver: \$150 - \$499

Same as Bronze, plus...

A Donor Spotlight showcasing your Business + **only two (2) others**, shared via social media platforms.

Your logo is displayed on Ponderosa PTA's auction website + home page of auction site.

Your logo in a video on the auction home page.

Gold: \$500+

Same as Silver, plus...

A Donor Spotlight showcasing **only your Business**, shared via social media platforms.

Recognition in digital and print pieces that go home to Student's Families.

Please mail or e-mail your completed form to:

Ponderosa Elementary School
Attn: PTA Auction Committee
3790 NE Purcell Blvd, Bend, OR 97701

---or---

PonderosaPTAuction@gmail.com

Save a copy of this form for tax purposes. (Ponderosa Elementary School Tax ID #: 26-3131443)